



**ATMIYA
UNIVERSITY**

**TO STUDY THE PERCEPTION OF BANKS'
EMPLOYEES TOWARDS CSR ACTIVITIES**

A Thesis

Submitted to the
Atmiya University,
For the Degree of

DOCTOR OF PHILOSOPHY

in

FACULTY OF BUSINESS AND COMMERCE

by

Krupa Maheshbhai Chauhan

Enrolment No. **191481003**

Under the Guidance of

DR. MAYURI BHIKHUBHAI RENUKA

Department of Commerce

**ATMIYA UNIVERSITY,
Yogidham Gurukul, Kalawad Road,
Rajkot-360005, Gujarat (India)**

September, 2023